# CA LEADERSHIP MASTERCLASS

# COURSE CONTENT

In Collaboration

with

**COURSE CONTENT**

The **CA Leadership masterclass** structure will comprise of nine modules that will be in line with the CA Competence Framework and Code of Conduct. The modules are;

| Module | Module Content |
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| **Lifelong Learning** | • What is lifelong learning?<br>• Examples of lifelong learning<br>• Importance of lifelong learning<br>• Benefits of lifelong learning<br>• Leaning for personal development<br>• Learning for professional development<br>• How to adopt lifelong learning in your life<br>• Training your brain to crave leaning<br>• How to cultivate the habit of lifelong learning |
| **Ethical Leadership** | • What is ethical leadership?<br>• Characteristics of ethical leadership<br>• Benefits of ethical leadership<br>• Principles of ethical leadership<br>• Ethical leadership examples<br>• How to improve your ethical leadership skills<br>• How to become an ethical leader |
| **Social Citizenship** | • The concept of social citizenship<br>• Origins and description of main features<br>• Marshal T.H. and social citizenship<br>• Limitations of Marshal and social citizenship<br>• Continued relevance of social citizenship<br>• Towards an inclusive social citizenship approach |
| **Personal Leadership Skills** | • Emotional self-awareness<br>• Accurate self-assessment<br>• Self-confidence<br>• Emotional self-control<br>• Transparency<br>• Initiative<br>• Optimism<br>• Personal mastery |
| **Relational Leadership Skills** | • Communication skills<br>• Emotional intelligence<br>• Building bonds<br>• Conflict management and resolution |

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| | • Team work and collaboration |
| **Business Acumen** | **Ways to improve your business acumen:**<br>• Financial acumen - understanding of what drives business performance and profitability.<br>• Market understanding - ability to analyse and synthesize market and competitive environment and see how it affects the business objectives and performance.<br>• Customer perspective - customer experience and lifecycle.<br>• Strategic perspective - planning through strategic thinking.<br>• Goal setting and achievement |
| **Digital Acumen** | **Digital Acumen**<br>• Definition - How digital platforms and technology is influencing business decisions and transforming how we work.<br>• **On individual level:** Digital tools and platforms to enhance your digital acumen.<br>• Utilising social media for your professional growth.<br>• **On organisational level:** Digital trends and opportunities.<br>• Digital tools and platforms for enhanced productivity.<br>• Digitally-enabled innovation and growth |
| **Decision making Acumen** | • What is decision making?<br>• Defining the business decision making process<br>• What are decision making skills?<br>• Decision making process<br>• An effective decision making process<br>• A systematic approach for making decisions |
| **Critical Thinking Skills** | • What is critical thinking?<br>• Why are critical thinking skills important?<br>• Overview of critical thinking skills<br>• The critical thinking process<br>• How to improve your critical thinking skills |

**COURSE DELIVERY**

T**he CA Leadership Masterclass** will run over a period of 5 weeks. During that period, participants will cover 9 modules at the rate of 2 modules a week for the first 4 weeks and 1 module during the 5th week. Each student will work on the modules at their own pace as the modules will have been provided in advance. In addition to the course modules, there will be a 2 hours' interactive group coaching session (lecture) each Friday where students will have opportunity to listen to the Leadership Master Coaches and selected leaders as they share their leadership experiences. Participants will have an opportunity to ask questions and be enriched from this online interaction.

The course is administered via a robust **online learner management system**. The lecturers will be offered online using the ICAZ webinar Platform. The course content will be packed in the following formats:

1.1 Downloadable manuals;
1.2 Online Quiz Assessments
1.3 Interactive Online Leadership Coaching Sessions
1.4 Assessment Examination

The interactive leadership coaching sessions will provide an opportunity for interaction with leadership coaches for the course and selected guests as role models to share their leadership experiences and have participants ask questions and get feedback.

**ASSESSMENTS QUIZ AND FINAL EXAM**

Assessment quiz questions will be available on ICAZ learning platform (online) we encourage all students to take the quizzes after completion of each module at the end of week or any other day before the next week. You are required to submit your answers on the platform and feedback is instantly.

*Quizzes should be passed by a minimum of 70% to proceed to the next module.

**NB: The assessment quizzes are compulsory**.

**CERTIFICATION REQUIREMENTS**

In order to satisfy the requirements of the certificate, a participant should have fulfilled the following;

- Attendance of at least 4 of the 5 weekly coaching sessions (Only 1 lecture miss will be allowed but a recording of the missed lecture will have to be watched)

- Take all course quizzes and pass with a minimum of 70% to proceed with the next modules, if failed you will be asked to redo the quizzes.

**Wishing you a rewarding and enjoyable 5-week long Journey!**